



Seminar Proposal

Cultural Kick Starter

OVERVIEW

New coaches looking to establish a new team culture or an established coach looking for an edge?

First step is to know what values you want to build your culture on, and the second is to identify how you as coaches will reinforce those foundational values by example.

In only two days you'll get to know your fellow coaches better than you already do, however well you think you know them, and end the weekend with a clear cultural game plan going forward.

GOALS

1. Understanding - Get to know your fellow coaches better and how best to communicate with them, as well as how to spot the communication preferences of your players. Have your players develop a stronger understanding for one another.
2. Mythos - It is one thing to have a calendar and a set of written values, it is another to establish a story for the team to live out. All else being equal, the teams that share that story most are the ones who go furthest. Vets should know the anecdotes they're trying to turn themselves into.

SPECIFICATIONS

Getting a crash course in Behavioral Psychology and how Behavior and Motivation differ, as well as some unique group activities that allow participants a new perspective on conflicts that arise in groups when facing challenges. The tools and experience gained will bring your group closer together and truly get everyone on the same page, a page we will ensure has been well and clearly written by the end of the weekend.

Schedule

Pre Day 1

Each participant completes a pair of surveys (this will be done remotely). Takes approximately 20 minutes (almost best to make a race of it as gut initial reactions are ideal).

Weekend Schedule

Day 1 - AM Crash Course on our Language of Color program. How to spot communication tendencies in others.

Day 1 - PM How each of our scores complement and conflict with one another.

[Day 1 Goal] Establish Foundational Principles.

Day 2 - AM Crash Course on how Driving Forces work and how to use them to motivate more effectively.

Day 2 - PM How each of us are motivated, and how we can motivate those unlike ourselves.

[Day 2 Goal] Formulate practical weekly “rituals” to reinforce the established foundational principles.

In Group Formation there are 4 stages: Forming, Storming, Norming, Performing.

Our program is designed to fast track a group from Forming to Norming, providing a level of mutual understanding to bypass the “Storming” (or conflict) part. This head start on the competition is invaluable, as every team experiences a new group dynamic each year and is susceptible to Storming periods.

COST/VALUE*

Coaching Staff: \$5k + \$100/participant + Travel Expenses

Whole Team: \$10k + \$100/participant + Travel Expenses

***Seeking trial team to film marketing material in exchange of waived pricing.**